


Managing the university campus

seminar & book presentation
Alexandra den Heijer
14:00 – 17:00



TU Delft Delft University of Technology

Friday, March 4, 2011

Programma vrijdag 4 maart 2011

location: TU Delft, BOUWKUNDE / BK city, Oostserre - oranje tribune

- 14:00 lecture/debate Campus & the city
David Perry, professor and director Great Cities Institute (USA)
- 14:45 lecture/debate Changing academic workplace
John Worthington, founder DEGW, director Academy of Urbanism
- 15:30 coffee/tea break
- 16:00 lecture/debate Future of higher education (in financial crisis)
Marijk van der Wende, professor, dean Amsterdam University College
- 16:45 lancering (e)book "Managing the university campus", Alexandra den Heijer
- 17:00 drinks



The campus of the future is a city

De campus van de toekomst is een stad



TU Delft Delft University of Technology

Friday, March 4, 2011

It takes a crisis – for instance a fire – to change the academic workplace

Er is een crisis voor nodig – bijvoorbeeld een brand – om de academische werkplek te veranderen.



TU Delft Delft University of Technology

Friday, March 4, 2011

Each university goal can be frustrated by the physical campus

*Elke universiteitsdoelstelling kan
door de fysieke campus worden gefrustreerd.*



TU Delft Delft University of Technology

Friday, March 4, 2011

commissie Veerman: meer diversiteit in universiteiten (Amerikaans model)


“Langstuderen wordt duurder”

“Zijlstra hoopt op inzet reserves universiteiten” (NRC 20-1-2011)

effect bindend studieadvies en numerus fixus

Actualiteit

Belgen vrezen Nederlandse student
De Vlaamse Interuniversitaire Raad (VLIR) en de Vlaamse hogescholenraad (VLHO-RA) vrezen een toeloop van Nederlandse studenten in het Belgisch hoger onderwijs. Steeds meer Nederlandse politieke partijen zijn voor een studie-financieringsstelsel waarbij de student meer moet lenen. Daardoor wordt België nog aantrekkelijker dan het al is vanwege het lagere collegegeld (in België 570 euro per jaar, in Nederland 1620 euro). VLIR en VLHO-RA luiden de noodklok omdat een hoger aantal studenten niet automatisch leidt tot een hogere overheidsbijdrage. In 2008 studeerden 6.500 Nederlanders in België, in 2009 was dit aantal vermoedelijk 7.500.



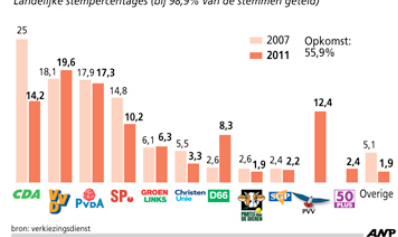
meer/minder publieke financiering?

Friday, March 4, 2011

meer/minder studenten?

Provinciale Statenverkiezingen 2011

Landelijke stempercentages (bij 98,9% van de stemmen geteld)



| Partij | 2007 (%) | 2011 (%) |
|--------------------|----------|----------|
| CDA | 25 | 14,2 |
| VVD | 18,1 | 19,6 |
| PvdA | 17,9 | 17,3 |
| SP | 14,8 | 10,2 |
| GLADEN LINKS | 6,1 | 6,3 |
| Christen Unie | 5,5 | 3,3 |
| D66 | 2,6 | 8,3 |
| 50+ | 2,6 | 1,9 |
| Leefbaar Nederland | 2,4 | 2,2 |
| PVV | 2,4 | 2,2 |
| 50+ | 2,4 | 2,2 |
| Overige | 5,1 | 2,4 |
| Overige | 1,9 | 1,9 |

bron: verkiezingsdienst ANP

Why an eBook? (1)

- campus of the future
- relativity and territorial aspects of paper
- paper takes lot of expensive floor area (which could be used more effective)
- possibility to add more content...

www.managingtheuniversitycampus.nl



Why an eBook? (2)

- links to 'further reading'
- downloads of articles, previous reports
- possibility to upload new data, insights
- link to many related websites like

www.duurzamecampus.nl



Adobe Digital Editions
Managing the university campus

124 / 325

part - A: background and applied theories

- 1. introduction, research questions and methodology
- 2. Dutch universities: data, history and context
- 3. applied theories and conceptual framework

result part A: framework for data collection, required management information

part - B: data collection and analysis

managing the university campus: four tasks

- 4. assessing the current campus
- 5. exploring changing demand
- 6. generating future models for the campus
- 7. defining projects to transform the campus

result part B: available management information and tools

part - C: conclusions and recommendations

- 8. management information and tools for campus decisions
- 9. strategic choices for the campus of the future
- 10. reflections and epilogue

result part C: lessons for theory and practice

Chapter 5
Exploring changing demand

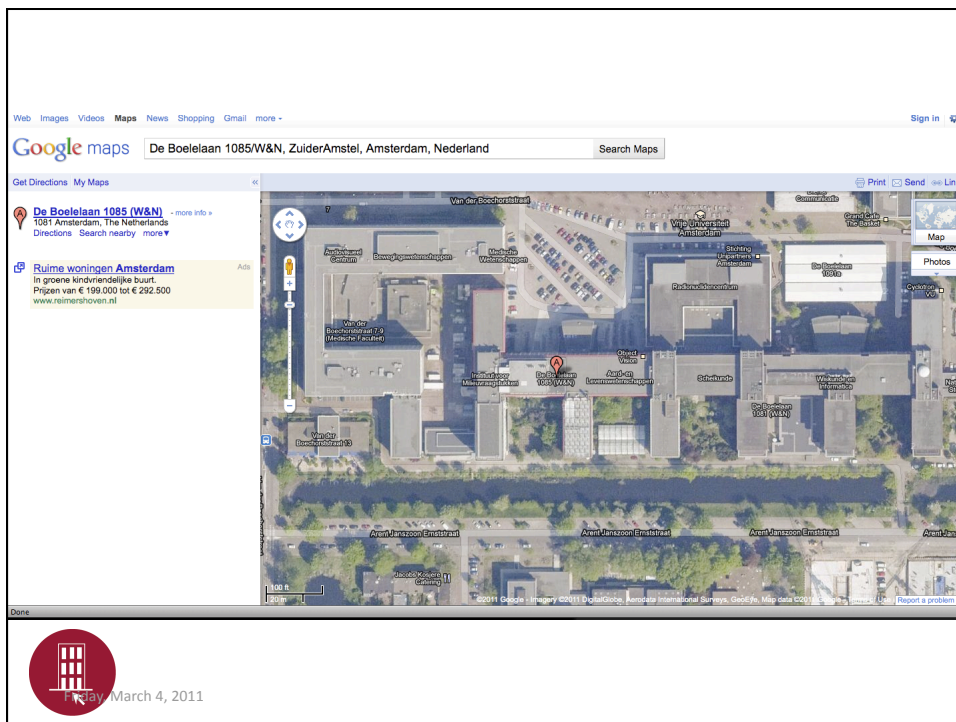
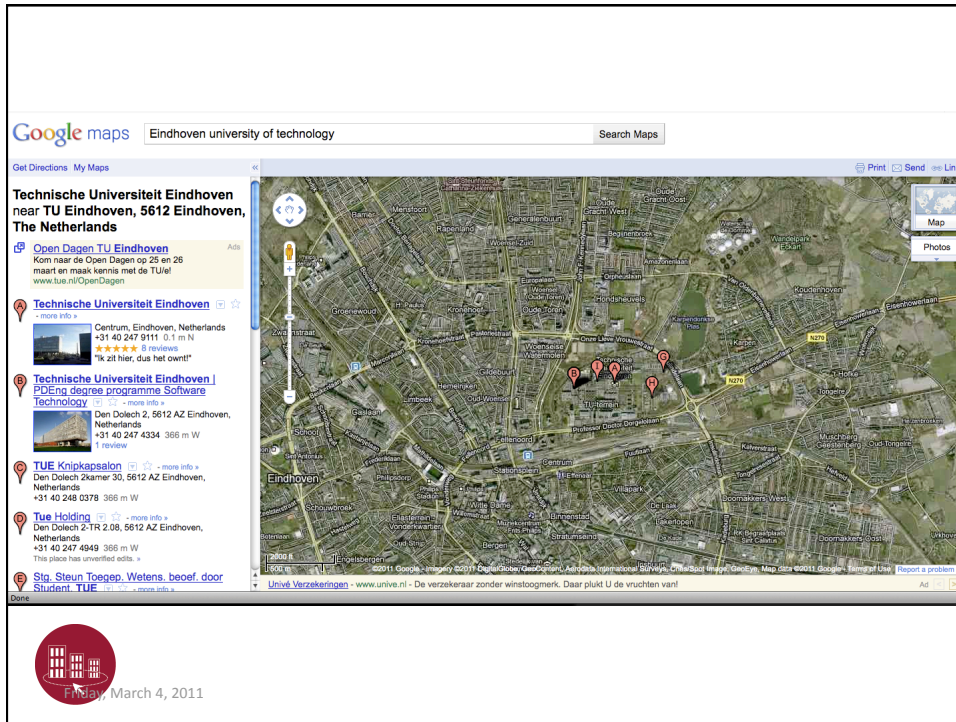
5.1 Introduction and required management information

This chapter focuses on the second management task – according to the conceptual framework – of managing the university campus: exploring the changing context and demand. The following research question will be answered: “What management information is required, what management information is available and what is the

Friday, March 4, 2011

buildings and campuses linked to Google Earth

Friday, March 4, 2011



Links from eBook



regular links to websites
www.nl2040.nl

Links from eBook through 'bit.ly'

- monitor most frequently clicked links
- anonymously
- feedback on research
- all links go to www.managingtheuniversitycampus.nl

Friday, March 4, 2011

Books available

- we have books for everyone in the audience who registered (or send me a reply) for this afternoon
- we have some extra books to give away... first come, first serve

Friday, March 4, 2011