Managing the university campus

seminar & book presentation
Alexandra den Heijer
14:00 – 17:00

TU Delft Delft University of Technology

Friday, March 4, 2011

Programma vrijdag 4 maart 2011

location: TU Delft, BOUWKUNDE / BK city, Oostserre - oranje tribune

14:00	lecture/debate Campus & the city David Perry, professor and director Great Cities Institute (USA)
14:45	lecture/debate Changing academic workplace John Worthington, founder DEGW, director Academy of Urbanism
15:30	coffee/tea break
16:00	lecture/debate Future of higher education (in financial crisis) Marijk van der Wende, professor, dean Amsterdam University College
16:45	lancering (e)book “Managing the university campus”, Alexandra den Heijer
17:00	drinks

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The campus of the future is a city

De campus van de toekomst is een stad

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It takes a crisis – for instance a fire – to change the academic workplace

Er is een crisis voor nodig – bijvoorbeeld een brand – om de academische werkplek te veranderen.

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Each university goal can be frustrated by the physical campus

Elke universiteitsdoelstelling kan door de fysieke campus worden gefrustreerd.

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Actualiteit

commissie Veerman: meer diversiteit in universiteiten (Amerikaans model)

"Langstuderen wordt duurder"

"Zijlstra hoopt op inzet reserves universiteiten" (NRC 20-1-2011)

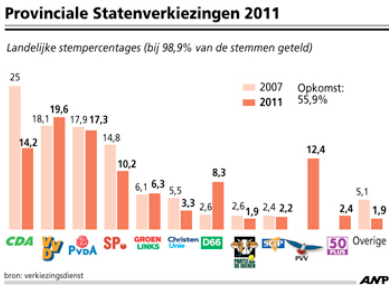
effect bindend studieadvies en numerus fixus

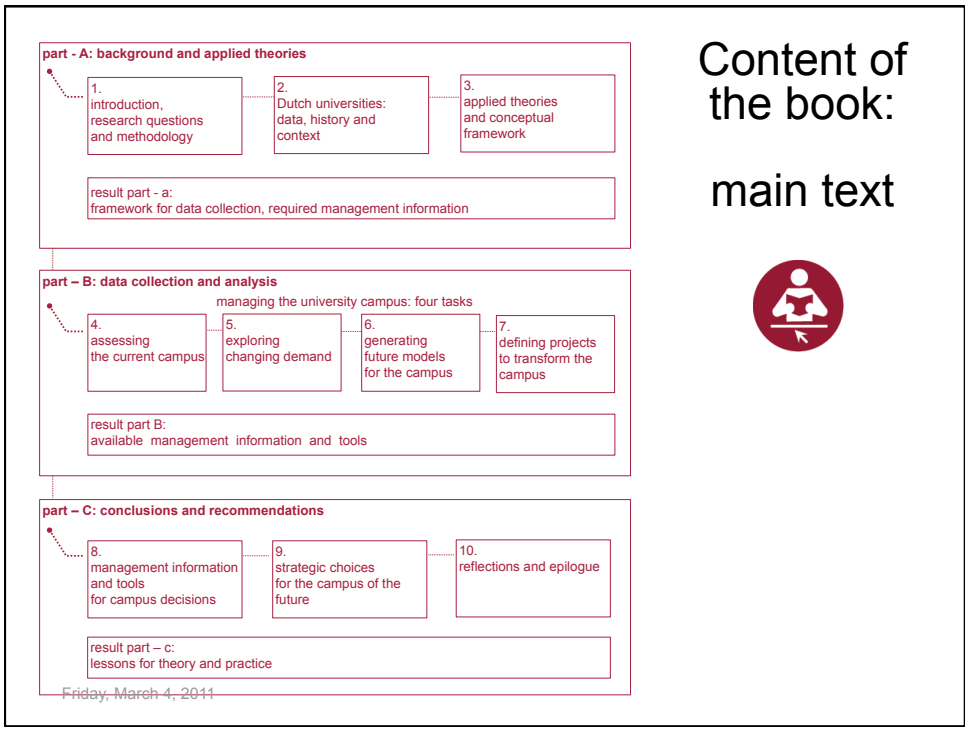
Belgen vrezen Nederlandse student

De Vlaamse Interuniversitaire Raad (VLIR) en de Vlaamse hogeschoolenraad (VLHO-RA) vrezen een toeloop van Nederlandse studenten in het Belgisch hoger onderwijs. Steeds meer Nederlandse politieke partijen zijn voor een studiefinancieringstelsel waarbij de student meer moet lenen. Daardoor wordt België nog aantrekkelijker dan het al is vanwege het lagere collegegeld (in België 570 euro per jaar, in Nederland 1620 euro). VLIR en VLHO-RA luiden de noodklok omdat een hoger aantal studenten niet automatisch leidt tot een hogere overheidsbijdrage. In 2008 studeerden 6.500 Nederlanders in België, in 2009 was dit aantal vermoedelijk 7.500.

meer/minder publieke financiering?

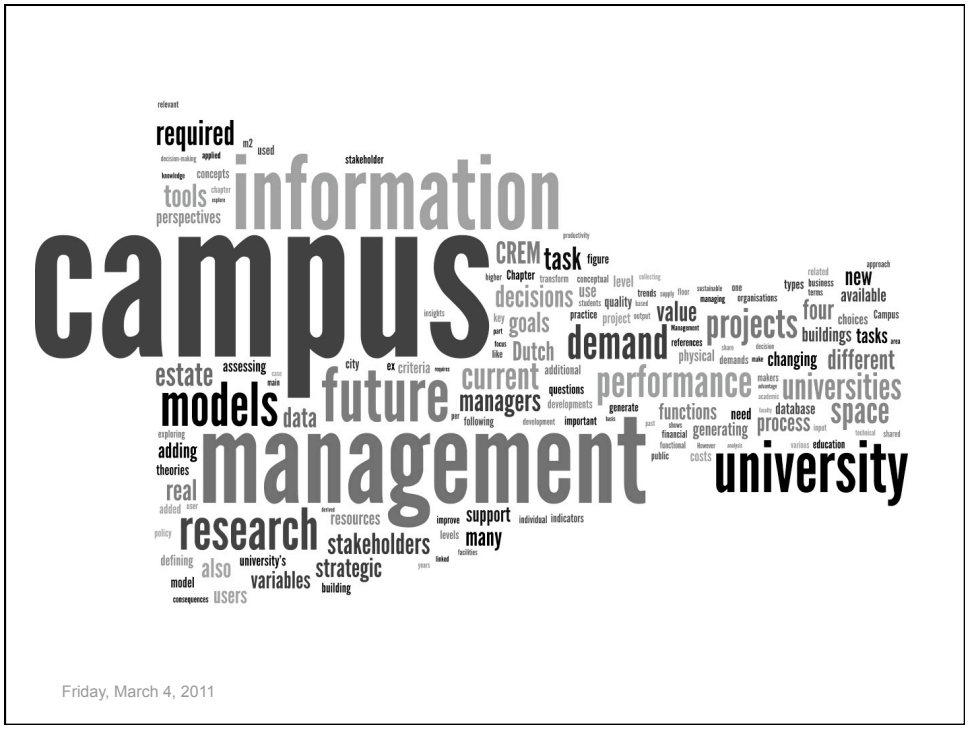
meer/minder studenten?





Content of the book:

main text



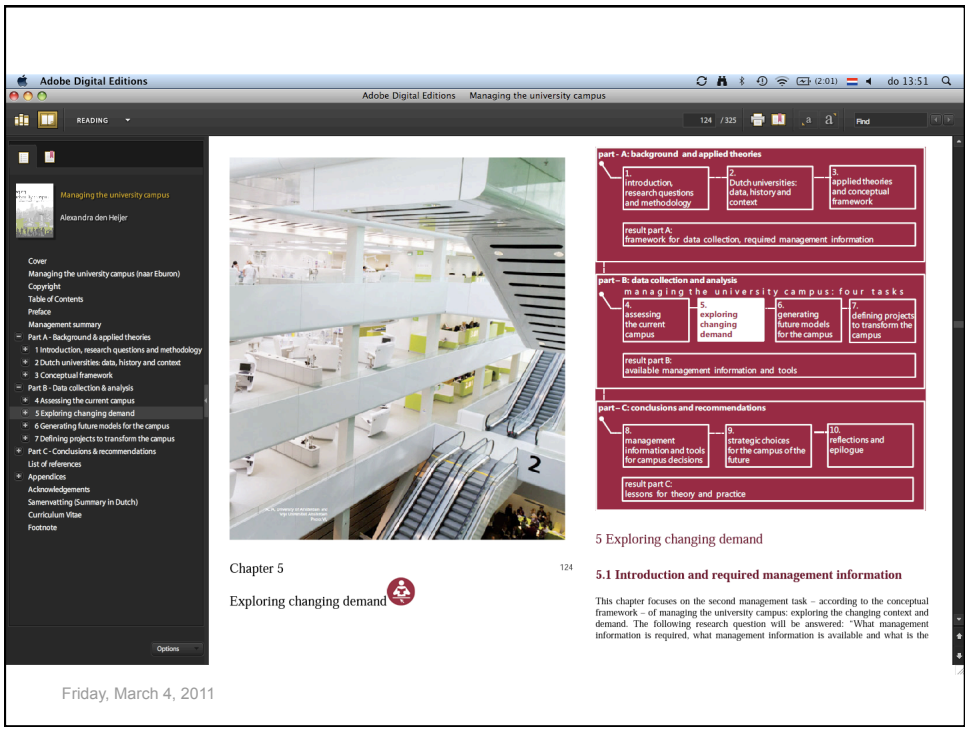
Why an eBook? (1)

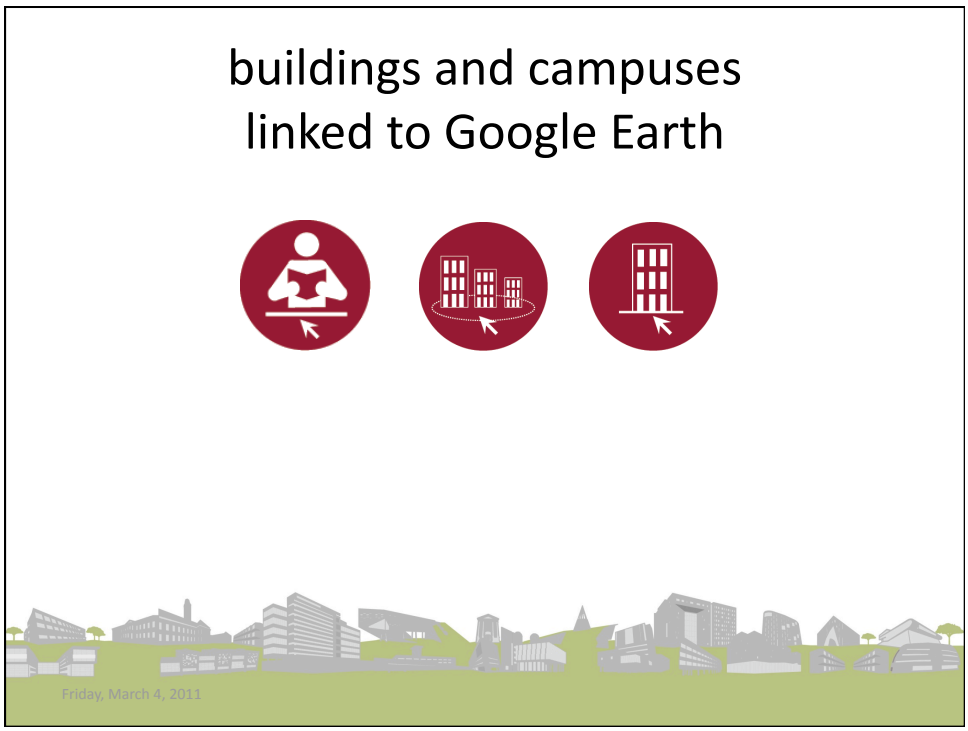
- campus of the future
- relativity and territorial aspects of paper
- paper takes lot of expensive floor area (which could be used more effective)
- possibility to add more content… www.managingtheuniversitycampus.nl

Why an eBook? (2)

- links to ‘further reading’
- downloads of articles, previous reports
- possibility to upload new data, insights
- link to many related websites like www.duurzamecampus.nl

Alexandra den Heijer, March 4 (PhD AdH)





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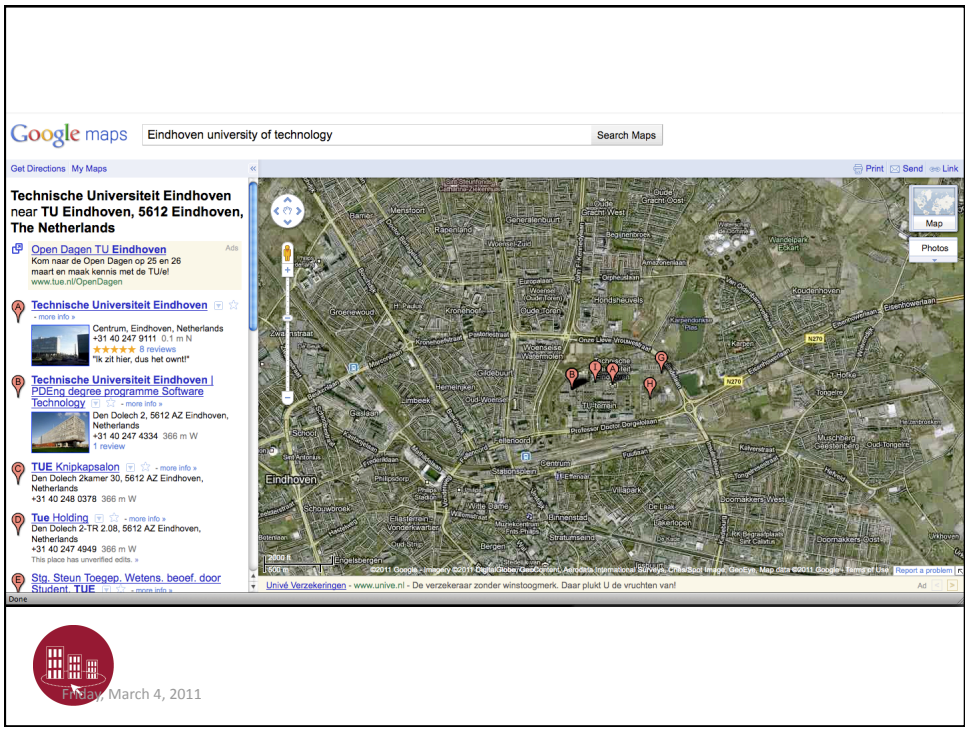

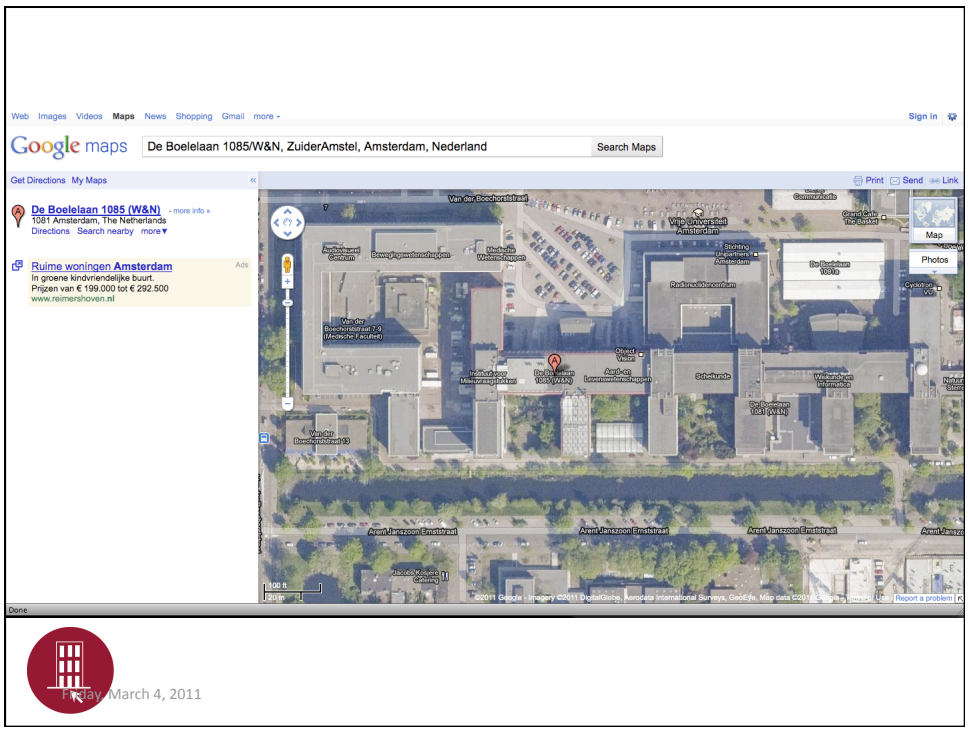

Links from eBook

regular links to websites
www.nl2040.nl

Links from eBook through 'bit.ly'
- monitor most frequently clicked links
- anonymously
- feedback on research
- all links go to www.managingtheuniversitycampus.nl

Books available

- we have books for everyone in the audience who registered (or send me a reply) for this afternoon
- we have some extra books to give away… first come, first serve