Managing the university campus

seminar & book presentation
Alexandra den Heijer
14:00 – 17:00

Programma vrijdag 4 maart 2011

location: TU Delft, BOUWKUNDE / BK city, Oostserre - oranje tribune

14:00 lecture/debate Campus & the city
David Perry, professor and director Great Cities Institute (USA)

14:45 lecture/debate Changing academic workplace
John Worthington, founder DEGW, director Academy of Urbanism

15:30 coffee/tea break

16:00 lecture/debate Future of higher education (in financial crisis)
Marijk van der Wende, professor, dean Amsterdam University College

16:45 lancering (e)book “Managing the university campus”, Alexandra den Heijer

17:00 drinks
The campus of the future is a city

De campus van de toekomst is een stad

It takes a crisis – for instance a fire – to change the academic workplace

Er is een crisis voor nodig – bijvoorbeeld een brand – om de academische werkplek te veranderen.
Each university goal can be frustrated by the physical campus

Elke universiteitsdoelstelling kan door de fysieke campus worden gefrustreerd.

Friday, March 4, 2011

- commissie Veerman: meer diversiteit in universiteiten (Amerikaans model)
- “Langstudereren wordt duurder”
- “Zijlstra hoopt op inzet reserves universiteiten” [NRC 20-1-2011]
- effect bindend studieadvies en numerus fixus

Actualiteit

Beijes en andere studenten

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<tr>
<th>Provinciale Statenverkiezingen 2011</th>
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meer/minder studenten?

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Content of the book: main text

Part - A: background and applied theories

1. Introduction, research questions and methodology
2. Dutch universities: data, history and context
3. Applied theories and conceptual framework

Result part - A: framework for data collection, required management information

Part - B: data collection and analysis

1. Managing the university campus: four tasks
2. Assessing the current campus
3. Exploring changing demand
4. Generating future models for the campus
5. Defining projects to transform the campus

Result part B: available management information and tools

Part - C: conclusions and recommendations

1. Management information and tools for campus decisions
2. Strategic choices for the campus of the future
3. Reflections and epilogue

Result part - C: lessons for theory and practice

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Why an eBook? (1)

• campus of the future
• relativity and territorial aspects of paper
• paper takes lot of expensive floor area (which could be used more effective)
• possibility to add more content…
  www.managingtheuniversitycampus.nl

Why an eBook? (2)

• links to ‘further reading’
• downloads of articles, previous reports
• possibility to upload new data, insights
• link to many related websites like
  www.duurzamecampus.nl
buildings and campuses linked to Google Earth
Links from eBook

- monitor most frequently clicked links
- anonymously
- feedback on research
- all links go to www.managingtheuniversitycampus.nl

regular links to websites www.nl2040.nl

Books available

- we have books for everyone in the audience who registered (or send me a reply) for this afternoon
- we have some extra books to give away... first come, first serve