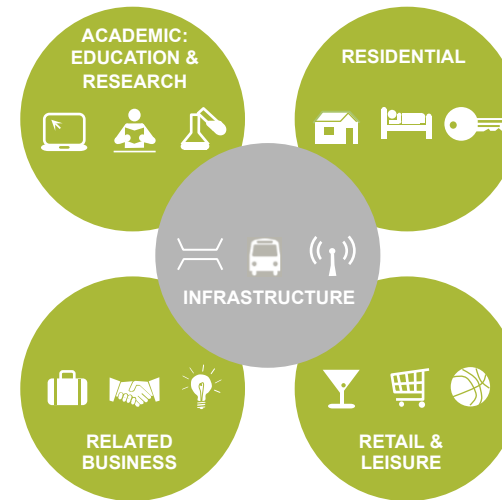


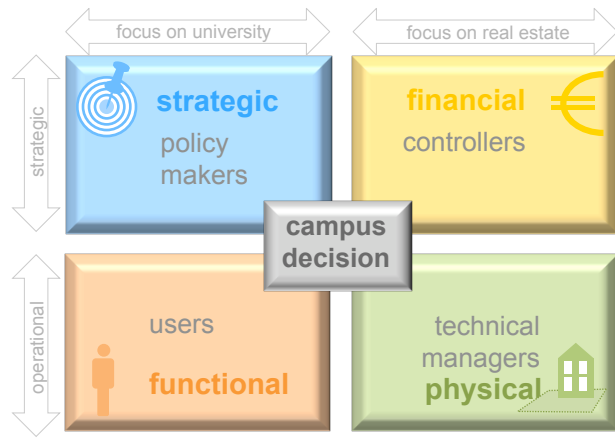
Changing the academic workplace

- from private to more public space
- from office space to a multifunctional working environment
- from individual to shared - “to share or not to be...”
- is expanding from a workplace to the campus and the city
- trading quantity (per user) for quality of the working environment
- increasingly paperless (paper determines territory...)
- from one assigned workplace to many meaningful workplaces or to finding the most comfortable workplace in every season

Managing the university campus



Changing the academic workplace



Managing the university campus

strategic goals:

- increase competitive advantage
- stimulate collaboration between different user groups
- change culture

financial goals

- reduce risks
- reduce costs
- increase value

functional goals:

- higher productivity
- better match for user activities
- higher quality of the working environment

physical goals:

- reduce the footprint
- reduce CO₂ emission

